

ADVERTISEMENT FORM

(Please complete the form and submit with payment and artwork before **2 December 2024**)

• Advertisements in the Souvenir Programme should be in A4 size.

• Please reserve an advertisement space as indicated.

(√) The appropriate box.

- Outside back cover • RM4000/USD1200
- Inside front cover • RM3000/USD1000
- Inside back cover • RM2500/USD1000
- Full page (inside pages) • RM1500/USD600

Note:

- Position allocation is based on a first come first served basis
- One company/organisation is entitled to a 20% discount of registration fee for two participants.

FORM OF PAYMENT:

(√) The appropriate box.

- My cheque payable to "MPOB" for the above total amount due is enclosed (Cheque No.: _____)
- Payment is made by Telegraphic Transfer (T/T) for the above total amount due.

Beneficiary:
Lembaga Minyak Sawit Malaysia
Bank Beneficiary:
CIMB Islamic Bank Berhad
Tingkat Bawah dan Tingkat Satu
Blok A-2 & A-3, MKH Avenue
Jalan Avenue 1A, 43000 Kajang
Selangor, Malaysia

Swift Code: **CTBBMYKL**
CIMB Bank Current Account No.:
8600471810

- Please send a copy of the bank-in slip for proof of payment.
- All bank charges must be borne by the participant.

Contact Person: _____

Company/Organisation: _____

Address: _____

Postcode: _____ City: _____

State: _____

Phone: _____

Fax: _____ E-mail: _____

Signature: _____ Date: _____

Please send completed form with payment and artwork to:
Director-General
Malaysian Palm Oil Board (MPOB)
6 Persiaran Institusi, Bandar Baru Bangi
43000 Kajang, Selangor, Malaysia
(Attn: Training and Conference Management Unit) /
e-mail to watie@mpob.gov.my

RENTAL SPACE FORM

We would like to participate in the exhibition during R&O 2025 and agree to book an exhibition booth, measurement of 3 m x 3 m and rental cost of RM5000/USD2000.

Name/Organisation: _____

I.C. No./Passport No.: _____

Industry: _____

Phone: _____ Designation: _____

Fax: _____ E-mail: _____

Address: _____

Postcode: _____ City: _____

State: _____

Signature: _____

Note: For one booth, the company/organisation is entitled to get a free registration fee for one (1) exhibitor and a 20% discount of registration fee for one (1) participant.

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Swift Code: **CTBBMYKL**
CIMB Bank Current Account No.:
8600471810

- Please send a copy of the bank-in slip for proof of payment.
- All bank charges must be borne by the participant.

Please send completed form with payment before 10 December 2024 to:

Director-General
Malaysian Palm Oil Board (MPOB)
6 Persiaran Institusi, Bandar Baru Bangi
43000 Kajang, Selangor, Malaysia
(Attn : Training and Conference Management Unit)
Phone : 03-8769 4567

Enquiries on rental space, please contact:

Noor Asmawati Abdul Samad/Mohd Lokman Norhakim Mohd Nazri
Phone : 03-8769 3942/03-7802 2934
E-mail : watie@mpob.gov.my/mohd.lokman@mpob.gov.my



First Announcement

Palm Oil

ECONOMIC

REVIEW & OUTLOOK

— SEMINAR —

R&O 2025

 14 January 2025, Tuesday

 Kuala Lumpur

**Enhancing Palm Oil
Competitiveness through
Green Economic Initiatives**



*for local participant only

INTRODUCTION

Palm Oil Economic Review and Outlook Seminar (R&O) is an annual event organised by MPOB with the main objective to disseminate information on the performance of the Malaysian oil palm industry and to forecast its performance for the current year. This seminar will also focus on issues and challenges as well as proposed solutions and actions to ensure the well-being and sustainability of the Malaysian oil palm industry. This seminar provides the platform to discuss and exchange views in further strengthening the role of palm oil in the global oils and fats.

OBJECTIVES

- ▶ To disseminate information regarding the performance of the Malaysian oil palm industry in 2024 and prospects for 2025.
- ▶ To deliberate issues and challenges in 2024 and its impact to the global palm oil supply and demand.
- ▶ To highlight the latest market developments and opportunities for palm oil.
- ▶ To encourage sharing knowledge.

SEMINAR

The seminar will be officiated by the Honourable Minister of Plantation and Commodities.

FOCUS AREA

- ▶ The Malaysian palm oil industry performance 2024 and prospects for 2025.
- ▶ Global palmscape: Assessing the health, prospects, and challenges of Malaysia's palm oil industry.
- ▶ Demand and supply of used cooking oil and waste oil for sustainable aviation fuel production.
- ▶ Palm oil from a health and beauty angle.

WHO SHOULD ATTEND

Industry players who are involved in oil palm, palm oil and other oils and fats industry, including R&D personnel, planters, millers, traders, manufacturers, exporters, economists, policy makers, academicians, financial institution personnel etc.

ENQUIRIES

Technical enquiries, please contact:

Siti Mashani Ahmad/Mohd Lokman Norhakim Mohd Nazri/
Ang Xin Tong
Phone : 03-7802 2861/03-7802 2934/03-7802 2923
E-mail : mashani@mpob.gov.my/ro.seminar@mpob.gov.my

REGISTRATION

- ▶ A registration fee of RM1250/USD400 entitles the participants for full attendance of the seminar, seminar materials, refreshments and lunches during the seminar.
- ▶ Group registration of at least four (4) participants enjoys a 5% discount.
- ▶ Students are entitled for 50% discount of the registration fee. A certified copy of the student card is required for registration.
- ▶ Registration form with payment should reach the organiser before 10 January 2025.

ADVERTISEMENT

Companies/organisations are welcomed to advertise their products and services in the Palm Oil Economic Review & Outlook Seminar 2025 Souvenir Programme. The Advertisement Reply Form (which can be found on the next page) with payment and artwork should reach the organiser before 2 December 2024. For one advertisement, the company/organisation is entitled to get 20% discount of registration fee for two (2) participants.

RENTAL SPACE FOR PROMOTION

Companies/organisations are welcomed to promote their products and services as well as to disseminate information in the Palm Oil Economic Review & Outlook Seminar 2025. A shell scheme booth size 3 x 3 m at a price RM5000/USD2000 will be provided. For one (1) booth, the company/organisation is entitled to get free registration fee for one (1) exhibitor and a 20% discount of registration fee for one (1) participant. The application with payment should reach the organiser before 10 December 2024.

SPONSORSHIP PACKAGE

This Seminar offers a Sponsorship Package to get your companies/organisations noticed by the industry. Below are the Sponsorship Package available:

i. Gold (RM10 000/USD4050)

- ▶ The company/organisation's name and logo will be displayed on ALL tables during lunch.
- ▶ The company/organisation's name and logo will be displayed on backdrop.
- ▶ The company/organisation's name and logo will appear in the opening ceremony montage.

ii. Silver (RM5000/USD2000)

- ▶ The company/organisation's name and logo will be displayed on backdrop.

Enquiries on registration, advertisement and logistics, please contact:

Rafidah Abd Hamid/Noor Asmawati Abd Samad
Phone : 03-8769 4567/03-8769 3942
E-mail : rafidah@mpob.gov.my/watie@mpob.gov.my

PROGRAMME

PALM OIL
ECONOMIC REVIEW AND OUTLOOK SEMINAR
R&O 2025

14 January 2025 | Kuala Lumpur

TIME	SEMINAR PROGRAMME
8:00 am	Registration
Chair Session 1: YBhg. Dato' Leong Kin Mun, Malaysia Biomass Industries Confederation (MBIC)	
9.00 am	P1 Global Palmscape: Assessing the Health, Prospects, and Challenges of Malaysia's Palm Oil Industry Speaker: Mr. Johari Minal, Malaysian Palm Oil Board (MPOB)
9.30 am	P2 Malaysian Palm Oil Industry - A Macro Perspective: Where do we go from here? Speaker: Mr. Salman Ghazali, FGV Holdings Berhad
10.00 am	Refreshment & Tour of Exhibition
10.45 am	P3 A Journey towards Net Zero: Sime Darby's Experience Speaker: Mr. Rashid Redza Anwarudin, SD Guthrie Berhad
11.15 am	LP The Malaysian Palm Oil Industry Performance 2024 and Prospects for 2025 Speaker: YBhg. Datuk Dr. Ahmad Parveez Hj. Ghulam Kadir, Malaysian Palm Oil Board (MPOB)
11.45 am	Q&A Session 1
12.15 pm	Arrival of YB Datuk Seri Johari Abdul Ghani, Minister of Plantation and Commodities
12.25 pm	Welcome Address by YBhg. Datuk Mohamad Helmy Othman Basha, Chairman of Malaysian Palm Oil Board (MPOB)
12.35 pm	Opening Speech by YB Datuk Seri Johari Abdul Ghani, Minister of Plantation and Commodities
1.00 pm	Lunch Break
Chair Session 2: Mr. Mohd Haris Mohd Arshad, Palm Oil Refiners Association of Malaysia (PORAM)	
2.30 pm	P4 The Impact of EUDR Implementation on Palm Oil Industry - Mewah Oil Experience Speaker: Mr. Danny Chua Chong Teng, Mewah Oils & Fats Pte. Ltd.
3.00 pm	P5 Demand and Supply of Used Cooking Oil and Waste Oil for Sustainable Aviation Fuel Production Speaker: TBC, EcoCeres
3.30 pm	P6 Palm Oil from a Health and Beauty Angle Speaker: Mr. Yang Hu, Euromonitor
4.00 pm	P7 Palm Oil Outlook and Forecast Speaker: TBC
4.30 pm	P8 The Changing Dynamics of Palm Oil Demand and the Price Outlook Speaker: Mr. Sandeep Singh, Global Farm Trade Sdn. Bhd.
5.00 pm	P9 Industry Outlook and Price Forecast Speaker: Dr Julian McGill, Glenauk Economics
5.30 pm	Q&A Session 2
6.00 pm	End of Seminar

*Disclaimer: MPOB reserves the right to change the time or change its contents at any time at its discretion.

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Malaysian Palm Oil Board (MPOB)
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43000 Kajang, Selangor, Malaysia**
(Attn : Training and Conference Management Unit)
Phone : 03-8769 4567/4471

Please tick (✓) the appropriate box

- Early bird (1 June 2024 - 30 September 2024)
Local - RM1000, International - USD300)
- Standard (1 October 2024 - 10 January 2025)
Local - RM1250, International - USD400)
- Walk in (11 January 2025 - 13 January 2025)
Local - RM1400, International - USD450)
- Group registration - at least four (4) participants
(1 October 2024-13 January 2024:
5% discount for each participant)
- Student registration - RM625
(1 June 2024 - 13 January 2024)

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8600471810

- Please send a copy of the bank-in slip for tracing payment.
- All bank charges must be borne by the participant.

Name: _____

Designation: _____

I.C. No./Passport No.: _____

Student Card No.: _____

Organisation/Company: _____

Postal Address: _____

Postcode: _____ State: _____

Phone: _____ Fax: _____

E-mail: _____ Date: _____

Signature: _____

* Registration may also be made through MPOB's website
www.mpob.gov.my