ADVERTISEMENT FORM

(Please complete the form and submit with payment and artwork before 4 December 2023)

- Advertisements in the Souvenir Programme should be in A4 size.
- Please reserve an advertisement space as indicated.
 (√) The appropriate box.

Outside back cover	٠	RM4000/USD1200
Inside front cover	•	RM3000/USD1000
Inside back cover		RM2500/USD1000
Full page (inside pages)		RM1500/USD600

Note:

- Position allocation is based on a first come first served basis
- One company/organisation is entitled to a 20% discount of registration fee for two participants.

FORM	OF	PAY	MFN
CONIVI		$\Gamma \wedge \Gamma$	

Beneficiary: Lembaga Minyak Sawit Malaysia

Bank Beneficiary:
CIMB Islamic Bank Berhad
Tingkat Bawah dan Tingkat Satu
Blok A-2 & A-3, MKH Avenue
Jalan Avenue 1A, 43000 Kajang
Selangor, Malaysia

Swift Code: CTBBMYKL

CIMB Bank Current Account No.: 8600471810

- Please send a copy of the bank-in slip for proof of payment.
- All bank charges must be borne by the participant.

Contact Person:	
Company/Organisation:	
Address:	
Postcode:	City:
State:	
Phone:	
Fax:	E-mail:
Signature:	Date:

Please send completed form with payment and artwork to:
Director-General
Malaysian Palm Oil Board (MPOB)
6 Persiaran Institusi, Bandar Baru Bangi
43000 Kajang, Selangor, Malaysia
(Attn: Training and Conference Management Unit) /
e-mail to nurzuhaili@mpob.gov.my

RENTAL SPACE FORM

We would like to participate in the exhibition during R&O 2024 and agree to book an exhibition booth, measurement of 3 m x 3 m and rental cost of RM5000/USD2000.

Name/Organisation:	
I.C. No./Passport No.:	
Industry:	
Phone:	Designation:
Fax:	E-mail:
Address:	
Postcode:	City:
State:	
Signature:	
	company/organisation is entitled to get a one (1) exhibitor and a 20% discount of

FORM OF PAYMENT:

registration fee for one (1) participant.

- (√) The appropriate box.
 My cheque payable to "MPOB" for the above total amount due is enclosed (Cheque No.:
 Payment is made by Telegraphic Transfer (T/T) for the above total amount due.
- Beneficiary: Lembaga Minyak Sawit Malaysia

Bank Beneficiary:
CIMB Islamic Bank Berhad
Tingkat Bawah dan Tingkat Satu
Blok A-2 & A-3, MKH Avenue
Jalan Avenue 1A, 43000 Kajang
Selangor, Malaysia

Swift Code: CTBBMYKL

CIMB Bank Current Account No.: 8600471810

- Please send a copy of the
- bank-in slip for proof of payment.
 All bank charges must be borne by the participant.

Please send completed form with payment before 12 December 2023 to:

Director-General Malaysian Palm Oil Board (MPOB) 6 Persiaran Institusi, Bandar Baru Bangi 43000 Kajang, Selangor, Malaysia

(Attn: Training and Conference Management Unit)

Phone: 03-8769 4567

Enquiries on rental space, please contact:

Nur Zuhaili Harris Abidin Zainal Abidin/Nurfarah Shazlina Zulkifli

Phone: 03-8769 4471/03-8769 4666 E-mail: nurzuhaili@mpob.gov.my/ nurfarah.shazlina@mpob.gov.my

Meeting Global Needs

with Sustainable Palm Oil





Meeting Global Needs with Sustainable Palm Oil

11 January 2024, Thursday

Pullman Kuala Lumpur City Centre



INTRODUCTION

Palm Oil Economic Review and Outlook Seminar (R&O) is an annual event organised by MPOB with the main objective to disseminate information on the performance of the Malaysian oil palm industry and to forecast its performance for the current year. This seminar will also focus on issues and challenges as well as proposed solutions and actions to ensure the well-being and sustainability of the Malaysian oil palm industry. This seminar provides the platform to discuss and exchange views in further strengthening the role of palm oil in the global oils and fats.

OBJECTIVES

- To disseminate information regarding the performance of the Malaysia oil palm industry in 2023 and prospects for 2024.
- To deliberate issues and challenges in 2023 and its impact to the global palm oil supply and demand.
- To highlight the latest market developments and opportunities for palm oil.
- To encourage sharing of knowledge.

SEMINAR

The seminar will be officiated by the Right Honourable Deputy Prime Minister and Minister of Plantation and Commodities.

FOCUS AREA

- The Malaysian oil palm industry performance 2023 and prospects for 2024.
- Mechanisation and automation in oil palm plantation.
- Commitment on sustainable development while fulfilling global needs.
- Impact of global challenges on palm oil supply and demand.
- Prospect and future outlook.

WHO SHOULD ATTEND

Industry players who are involved in oil palm, palm oil and other oils and fats industry, including R&D personnel, planters, millers, traders, manufacturers, exporters, economists, policy makers, academicians, etc.

REGISTRATION

- A registration fee of RM1250/USD400 entitles the participants for full attendance of the seminar, seminar materials, refreshments and lunches during the seminar.
- Group registration of at least four (4) participants enjoys a 5% discount.
- Students are entitled for 50% discount of the registration fee. A certified copy of the student card is required for registration.
- Registration form with payment should reach the organiser before 5 January 2024.

ADVERTISEMENT

Companies/organisations are welcomed to advertise products and services in the Palm Oil Economic Review & Outlook Seminar 2024 Souvenir Programme. The Advertisement Reply Form (which can be found on the next page) with payment and artwork should reach the organiser before 4 December 2023. For one advertisement, the company/organisation is entitled to get a 20% discount of registration fee for two (2) participants.

RENTAL SPACE FOR PROMOTION

Companies/organisations are welcomed to promote products and services as well as to disseminate information at the R&O 2024. A shell scheme booth size 3 m x 3 m at a price of RM5000/USD2000 will be provided. For one booth, the company/organisation is entitled to get a free registration fee for one (1) exhibitor and a 20% discount of registration fee for one (1) participant. The application with payment should reach the organiser before 12 December 2023.

SPONSORSHIP PACKAGE

This Seminar offers a Sponsorship Package to get your companies/organisations noticed by the industry. Below are the Sponsorship Package available:

- i. Gold (RM10 000/USD4050)
- The company/organisation's name and logo will be displayed on **ALL** tables during lunch.
- The company/organisation's name and logo will be displayed on backdrop.
- The company/organisation's name and logo will appear in the **opening ceremony montage**.
- ii. Silver (RM5000/USD2000)
- The company/organisation's name and logo will be displayed on backdrop.

ENQUIRIES

Technical enquiries, please contact:

Nur Ain Mohd Hassan/Mohd Lokman Norhakim Mohd Nazri/ Maizatul Fazrina Mazlan

Phone: 03-7802 2880/03-7802 2934/03-7802 2900

E-mail: nurain.hassan@mpob.gov.my/ro.seminar@mpob.gov.my

Enquiries on registration, advertisement and logistics, please contact:

Rusnani Abd Majid/Nur Zuhaili Harris Abidin Zainal Abidin

Phone: 03-8769 4567/03-8769 4471

E-mail: rusnani@mpob.gov.my/nurzuhaili@mpob.gov.my

PROGRAMME

Palm Oil

ECONOMIC REVIEW AND OUTLOOK SEMINAR R&O 2024

11 January 2024, Thursday Pullman Kuala Lumpur City Centre

TIME SEMINAR PROGRAMME

8:00 am Registration

Chairperson Session 1:
Mohd Haris Mohd Arshad,
Sime Darby Oils/PORAM Chairman

9:00 am P1 Reimagining the Oil Palm Plantation with Mechanisation and Automation
Speaker: Dr. David Appleton,
Sime Darby Plantation Berhad

am LP The Malaysian Palm Oil Industry Performance 2023 and Prospects for 2024

Speaker: YBhg. Datuk Dr. Ahmad Parveez Hj. Ghulam Kadir,

Malaysian Palm Oil Board (MPOB)

10:15 am Refreshment

10:30 am P2 Acceptance of Certified Sustainable Palm Oil in Major Palm Oil Consuming Countries

Speaker: Ku Kok Peng,

Kuala Lumpur Kepong Berhad (KLK)

11:00 am P3 CPOPC Roadmap in Enhancing Sustainability of

Palm Oil and Combating Negative Campaigns

Speaker: Dr. Rizal Affandi Lukman,

Council of Palm Oil Producing Countries (CPOPC)

11:30 am Q&A Session 1

11:45 am Arrival of

YAB Dato' Sri Haji Fadillah Haji Yusof,

Deputy Prime Minister and Minister of Plantation and

Commodities

12:15 pm Welcome Address by YBhg. Datuk Mohamad Helmy Othman Basha,

Chairman of Malaysian Palm Oil Board (MPOB)

12:30 pm Opening Speech by

YAB Dato' Sri Haji Fadillah Haji Yusof,

Deputy Prime Minister and Minister of Plantation and

12:45 pm Lunch Break

Commodities

Chairperson Session 2: YBhg. Dato' Haji Mad Zaidi Mohd Karli, Secretary General, Ministry of Plantation and Commodities

2:30 pm P4 Economic Benefits through 3-MCPDE and GE Mitigation Strategies
Speaker: Dr. Mohd Noriznan Mokhtar,

3:00 pm P5 Carbon Pricing Instruments: Feasibility of Implementation and Readiness for Malaysia Speaker: Maximilian Tariq Conrad,

3:30 pm P6 CPTPP: Benefit to Malaysian Economy
Speaker: Subramaniam Sandracasen,
Ministry of Investment, Trade and Industry

4:00 pm Refreshment

4:15 pm P7 Edible Oils in Packaged Food Consumer Markets:
Outlook in Malaysia and Asia
Speaker: Emil Fazira, Euromonitor International

4:45 pm P8 Market Prospect and Price Outlook of Palm Oil

Speaker: Dr. Julian McGill, Glenauk Economics

5:15 pm Q&A Session 2 5:45 pm End of Seminar

*Disclaimer: MPOB reserves the right to change the time or change its contents at any time at its discretion.

REGISTRATION FORM



(Please complete the form and submit with payment before 5 January 2024)

To:

Director-General Malaysian Palm Oil Board (MPOB) 6 Persiaran Institusi, Bandar Baru Bangi 43000 Kajang, Selangor, Malaysia

(Attn: Training and Conference Management Unit)

Phone: 03-8769 4567/4471

Please tick ($\sqrt{\ }$) the appropriate box

Early bird (Local - RM1000, International - USD300)
Standard (1 October 2024 - 8 January 2024 Local - RM1250, International - USD400)
Walk in (9 January 2024 - 11 January 2024

Local - RM1400, International - USD450)

FORM OF PAYMENT:

- My cheque payable to "MPOB" for the above total amount due is enclosed (Cheque No.:_____)
- Payment is made by Telegraphic Transfer (T/T) for the above total amount due.

Beneficiary:
Lembaga Minyak Sawit Malaysia
Bank Beneficiary:
CIMB Islamic Bank Berhad
Tingkat Bawah dan Tingkat Satu
Blok A-2 & A-3, MKH Avenue
Jalan Avenue 1A, 43000 Kajang
Selangor, Malaysia

Swift Code: CTBBMYKL

CIMB Bank Current Account No.: 8600471810

Please send a copy of the bank-in slip for tracing payment.
All bank charges must be borne by the participant.

Name:		
Designation:		
I.C. No./Passport No.:		
Student Card No.:		
Organisation/Company:		
Postal Address:		
Postcode:	State:	
Phone:	Fax:	
E-mail:	Date:	
Signature:		

* Registration may also be made through MPOB's website www.mpob.gov.my